AWASAR ACADEMY

30 Days

Online WordPress Training

Basic to Advanced Training

About Us

Established in 2020, Awasar Academy, a subsidiary of SD Tech Company Pvt. Ltd., is dedicated to "Creating Opportunities." Our mission is to train individuals extensively in IT and digital marketing, fostering a pool of skilled professionals. By empowering more people with valuable skills, we aim to catalyze the emergence of entrepreneurs and contribute significantly to employment opportunities.

WordPress Training

Our 45-hour program at Awasar Academy offers direct learning from experts in Nepal and India. Starting from the basics, we guide you through step-by-step advancements. Beyond technical skills, our curriculum includes interview techniques, freelancing tips, monetization strategies, SEO, project management, and more. It's not just about what you learn; it's about how well you can apply your knowledge in the real world. Dive into a comprehensive training experience that goes beyond the surface to equip you with practical skills for success.

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Training Overview

📅 **Orientation : 24th Falgun**
Starting Date : 27th Falgun

⏰ **6:30 to 8:00 PM**

💰 **Rs. 4,000/- Rs. 3,200/-**

👥 **Google Meet**

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Key Highlights

Basic to Advanced Learning

45 Hours of Workshops

Learn from Expets

Daily Assignment & Projects

Everyday Classes Recording

Daily Interactive Q & A Sessions

Practical Skill Development

Certificate of Complection

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What you'll Learn

01 Gain a solid understanding of WordPress fundamentals.

02 Learn advanced WordPress customization techniques.

03 Develop proficiency in website development using WordPress.

04 Master SEO strategies for optimizing WordPress websites.

05 Explore content generation and leverage AI for content enhancement.

06 Understand principles and practices of web security for WordPress sites.

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07 Learn how to efficiently manage WordPress projects.

08 Discover various website monetization methods.

09 Understand effective strategies to secure jobs/internships

10 Learn freelancing tips & tricks to boost your income.

11 Leverage the WordPress community for problem-solving, networking, and more.

12 Crafting impactful CVs and mastering interview techniques.

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Unlocking WordPress: Navigating the Landscape WordPress.org vs. WordPress.com and the Power of Customization.
– Rahul D Sarkar

- Understanding thv e history and significance of WorPress, wordpress.org vs wordpress.com, coding vs WordPress, Content Management System
- Installation and setup of WordPress
- Navigating the WordPress dashboard.

Creating and Managing Content

- Creating pages and posts.
- Formatting text and media.
- Managing categories and tags.

Setting Up Online Presence: A Beginner's Guide to Domain & Hosting, Registration, and CPanel Fundamentals.
– Samir KC

- Understanding Domain, Hosting, Servers
- Domain Registration and Hosting Buying
- Basics of WordPress and Installing WordPress

Installing Themes and Plugins

- Choosing and installing themes.
- Customizing themes using the WordPress Customizer.
- Installing and configuring plugins.

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Week 2	Advanced WordPress Development & Customization

- Website Customization
- Create Menus
- Customizing Header & Footer
- Header, Footer & Sidebar Builder
- Widgets

Mastering Advanced Website Development:
Crafting a Dynamic News Portal.

– Er. Tribrikam Regmi

- Introduction to theme development.
- Building custom themes from scratch.
- Overview of plugin architecture.
- Creating a News Website

Website Development Process

- Planning and designing a WordPress website.
- Implementing responsive design techniques.
- Integrating multimedia and interactive elements.
- Installing Addons Plugins for Better performance.

Exploring the Hidden Gems of WordPress.

– Ananta Mishra

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SEO Fundamentals

- Understanding SEO principles.
- Keyword research and analysis.
- On-page and off-page optimization techniques.

Advanced SEO Strategies

- Implementing SEO plugins.
- Optimizing site speed and performance.
- Analyzing SEO metrics and analytics.

Explore content generation and leverage AI for content enhancement.
- Ashwin Neupane

- Mastering Website Content Creation
- AI for Enhanced Content Creation
- Strategic Deployment for Impactful Content

Web Security Fundamentals

- Understanding common security threats.
- Implementing security best practices.
- Securing WordPress installations and configurations.

Web Security Measures

- Implementing SSL certificates.
- Managing user permissions and access controls.
- Performing security audits and vulnerability assessments.

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Week 4	Project Mastery and Career Insight

From Initiation to Handover: Navigating the Project Management Process forSuccessful Completion
– Nirajan KC

Career Mastery: Freelancing and Monetization

- ❯ Discover the keys to freelance success.
- ❯ Strategies for profitable website monetization.

Unlocking Career Opportunities: Crafting Your CV, Mastering Interviews, Securing Placements and Thriving in Internships.
– Kunal Sah

Project Work

- ❯ Participants will work on building projects
- ❯ Personal portfolio website
- ❯ Blogging website
- ❯ Corporate website

Staying Engaged: Navigating Updates, Building Community, Troubleshooting, and Embracing Continuous Learning.
– Bikash Pun

Project Completion and Final Assessment

- ❯ Peer review and feedback session.
- ❯ Final assessment and certification.

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Meet Our Instructors

Sushant Rimal

**Project Manager & Sr. WordPress Developer
SD Tech Company**

Sushant Rimal holds a Bachelor's degree in Computer Science Engineering, a testament to his strong academic foundation in computer systems, software development, and technology. Currently serving as a Project Manager at SD Tech Company, Sushant assumes a pivotal role in overseeing project lifecycles, from conception to completion, ensuring the successful delivery of cutting edge solutions.

Rahul D Sarker

WordPress Expert

Meet Rahul D Sarker, our distinguished WordPress expert hailing from India. Rahul will unravel the WordPress universe in your learning journey at Awasar Academy. Covering topics like WordPress introduction, the distinctions between WordPress.org and WordPress.com, insights into Content Management Systems (CMS), and a deep dive into the realm of coding versus utilizing WordPress. Gain valuable perspectives from Rahul on the foundational aspects of WordPress and its diverse applications.

Er. Tribikram Regmi

**MD & Sr. WordPress Developer
Narayani Web Technology**

Introducing Tribikram Regmi, an accomplished engineer and developer with a portfolio of 500+ WordPress websites. Currently serving as the Managing Director of Narayani Web Technology, Tribikram is set to share his expertise in advanced WordPress website development. Gain insights and techniques from his wealth of experience in creating robust and innovative online platforms.

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Ashwin Neupane
Digital Marketing Strategist
Digital Gurkha

Meet Ashwin Neupane, a seasoned Digital Marketing Strategist and Content Creation Expert currently involved in Digital Gurkha. Ashwin specializes in guiding individuals on effective content generation for websites and leveraging AI tools for impactful online presence. Join us at Awasar Academy to explore the realms of digital marketing and content creation under Ashwin's seasoned expertise.

Samir KC
CTO
Kailash Cloud

Meet Samir KC, the visionary CTO of Kailash Cloud. With profound expertise, Samir will be your guide, unraveling the essentials of domains, hosting, and cPanel basics. Get ready to navigate the digital landscape with confidence under his expert tutelage.

Nirajan KC
Founder & CEO
LancemeUp

Meet Nirajan KC, the Founder and CEO of LancemeUp. With a proven track record in project management, Nirajan will be your guide in effectively handling and seamlessly handing over projects. Learn valuable insights and strategies from his experience to ensure successful project execution at Awasar Academy.

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Ananta Mishra
Freelancer, Frontend Web Developer

Meet Ananta Mishra, a WordPress Technical Support and Development specialist, also a skilled Freelancer and Frontend Web Developer. Explore the nuances of WordPress with his expertise in "Exploring the Hidden Gems of WordPress." Join us at Awasar Academy for an insightful journey into WordPress development guided by Ananta's proficiency!

Kunal Sah
Founder & CEO
InternSathi & TalentSathi

Meet Kunal Sah, the Founder and CEO of InternSathi. With a passion for guiding and mentoring, Kunal will be your expert advisor on crafting compelling CVs, acing interviews, and providing valuable insights into internships and placements. Get ready to receive practical tips and strategies from a seasoned professional at Awasar Academy!
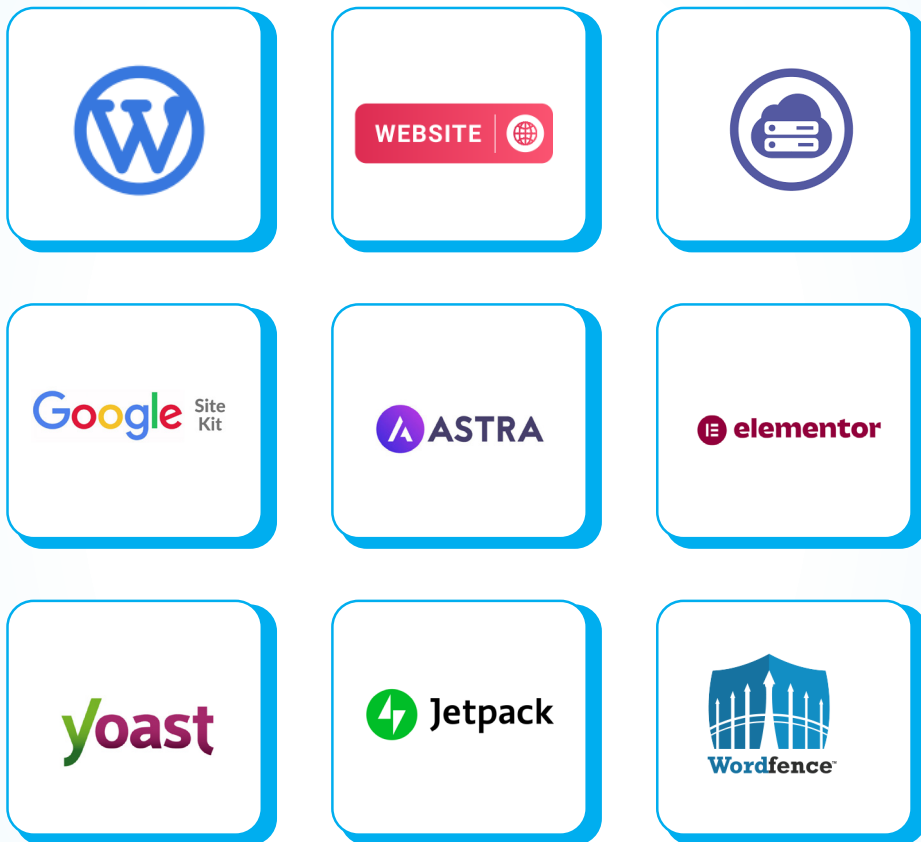
Bikash Pun
Co Founder & WordPress Expert
Astranix Technologies & EnviteTech

Introducing Bikash Pun, Co-founder of Astranix Technologies and EnviteTech, and a seasoned WordPress expert. As the local lead of WordCamp Nepal, Bikash specializes in leveraging the WordPress community for effective problem-solving and networking. In addition, he provides insights on staying relevant in the dynamic industry, emphasizing the importance of continuous knowledge updating in the world of WordPress.

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Internship Partner

Recruitment Partner

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Registration Form

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S.D. Tech Company Pvt. Ltd.

Esewa ID: 9819282020

A/C Holder Name: S.D. TECH COMPANY PVT LTD
Account Number: 13001017500131
Bank Name: Nabil Bank
Branch Name: HAKIMCHOWK

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"Creating Opportunities"

Contact

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